

**NEVER ON PAUSE
NEVER ON PAUSE
NEVER ON PAUSE**

ZOUND INDUSTRIES

ADIDAS HEADPHONES
SEEDING KIT

07 29 19

CORE
corelosangeles.com

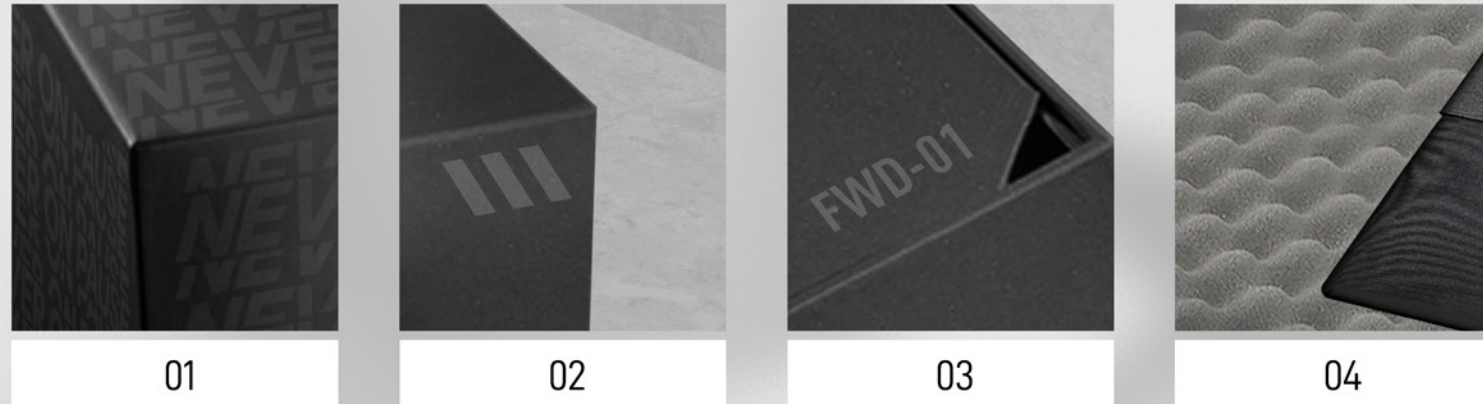
VERSION ONE



FWD-01

The FWD-01 offers wireless playtime in a design that's optimized for your workout. All the controls you need are on the knitted, tangle-free cord, passive transparency lets you hear your surroundings, and lightweight design ensures frictionless movement from warm-up to recovery.





01 GLOSSY BLACK SLEEVE
WITH MATTE REPEAT LOGO

02 MATTE BLACK BOX
WITH GLOSSY GREY LOGO

03 CORNER DIE-CUT
FINGER NOTCH

04 LIGHT GREY ACOUSTIC
FOAM INSERTS

VERSION TWO



Studios. Stadiums. Courts.
Commutes. City streets. Mountain trails.
Sport is about more than our actions.
It's about the space we're in when we're pushing
to be faster. Stronger. More reactive.
Sport is like life. It's constant.
adidas Sport headphones blend intelligent, ergonomic design
with incredible sound to support you every step of the way
from warm-up, to workout, right through recovery.
Because sport is constant.
And so are you.

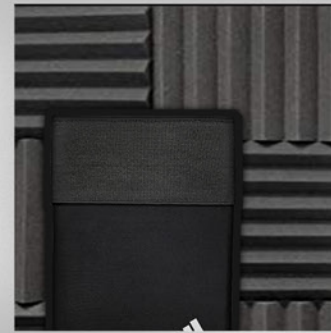




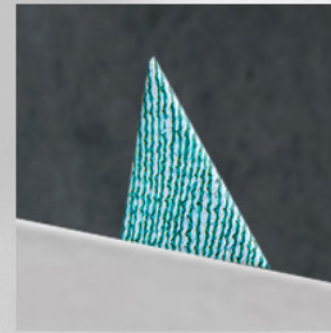
01



02



03



04

01 MATTE WHITE BOX
WITH SPOT UV STRIPES

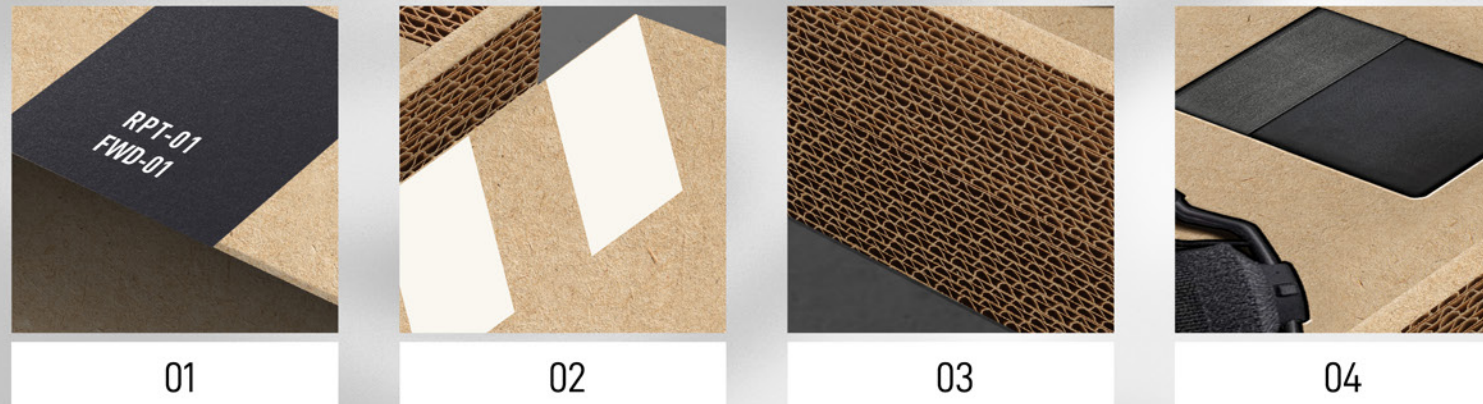
02 WHITE GRAPHICS ON CLEAR
PLASTIC INNER COVER

03 ACOUSTIC FOAM
INNER BED

04 RECYCLED OCEAN PLASTIC
TRIANGULAR PULL TAB

VERSION THREE
VERSION THREE
VERSION THREE





100% RECYCLABLE AND MADE WITH 100% RECYCLED MATERIALS

01 MATTE BLACK STICKER
WITH WHITE COPY

02 WHITE STRIPES ON
CRAFT PAPER

03 STACKED CORRUGATE
INNER BOX

04 INNER WELL WITH
DIE-CUT BEDS

VERSION FOUR





01



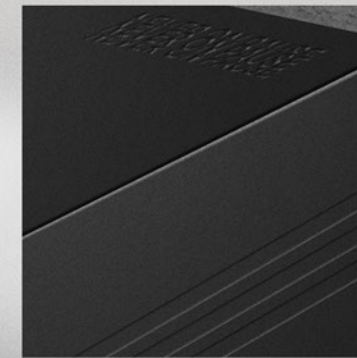
02



03



04



05



06

01 BRAND PRINTED
ACRYLIC PLATE, CLEAR

02 ALT - BRAND PRINTED
ACRYLIC PLATE, NEON

03 ALT - BRAND PRINTED
ACRYLIC PLATE, COBALT

04 DIAGONAL THUMB
NOTCH FOR EASY LIFT

05 DEBOSSED
BRANDING

06 DEBOSSED
LOGO MARK

VERSION FIVE
VERSION FIVE
VERSION FIVE

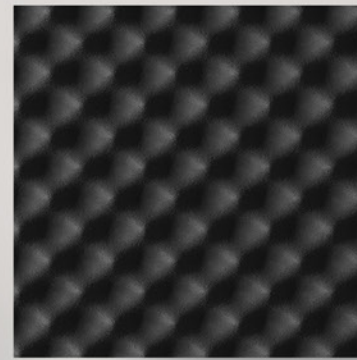




01



02



03



04



05

01 SMOKE ACRYLIC WITH
SCREENED LOGO
AND MARKS

02 ALT - ACRYLIC ALT
FEATURING PHOTOGRAPHY
ON PANELS

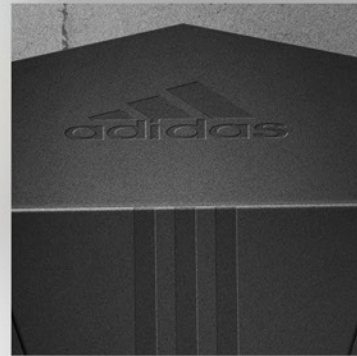
03 ACOUSTIC FOAM
WITH CAVITY FOR
ITEMS

04 FITTED EASY LIFT
COMPARTMENT

05 SCREEN PRINTING
ON ACRYLIC

VERSION SIX VERSION SIX VERSION SIX





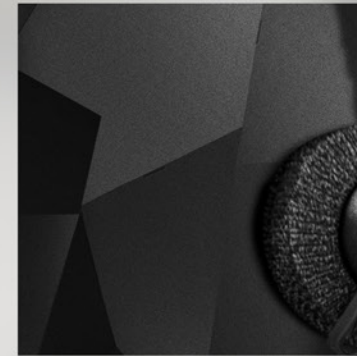
01

01 CORRUGATE WITH
SPOT UV LOGO
AND STRIPES



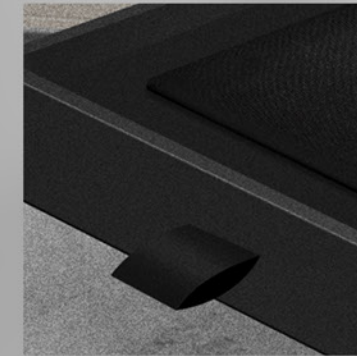
02

02 DEBOSSED
LOGO MARK



03

03 POLYGON PAPER BUST
BLACK CORRUGATE BOARD



04

04 DRAWER SLIDE
WITH PULL TAB

THANK YOU
THANK YOU
THANK YOU

CORE

The accompanying artwork/presentation is submitted for discussion purposes only. The entire content thereof (including the copyright and/or trademark of any images or any text contained therein) has not yet been cleared for your final usage. Prior to clearance for final use, CORE makes no warranty or representation as to the ownership of the content of the accompanying artwork/presentation and will hold no liability for final usage.

3221 HUTCHISON AVENUE, SUITE H, LOS ANGELES, CA 90034

(310)730-6002

corelosangeles.com